Godox

GODOX Photo Equipment Co.,Ltd.

f godoxglobal   ▶ GODOX Global   🌐 godoxphotoequipment   𝕏 GODOX Photo   ♪ godoxofficial

Godox

LIVE STREAMING
LIGHTING SOLUTIONS

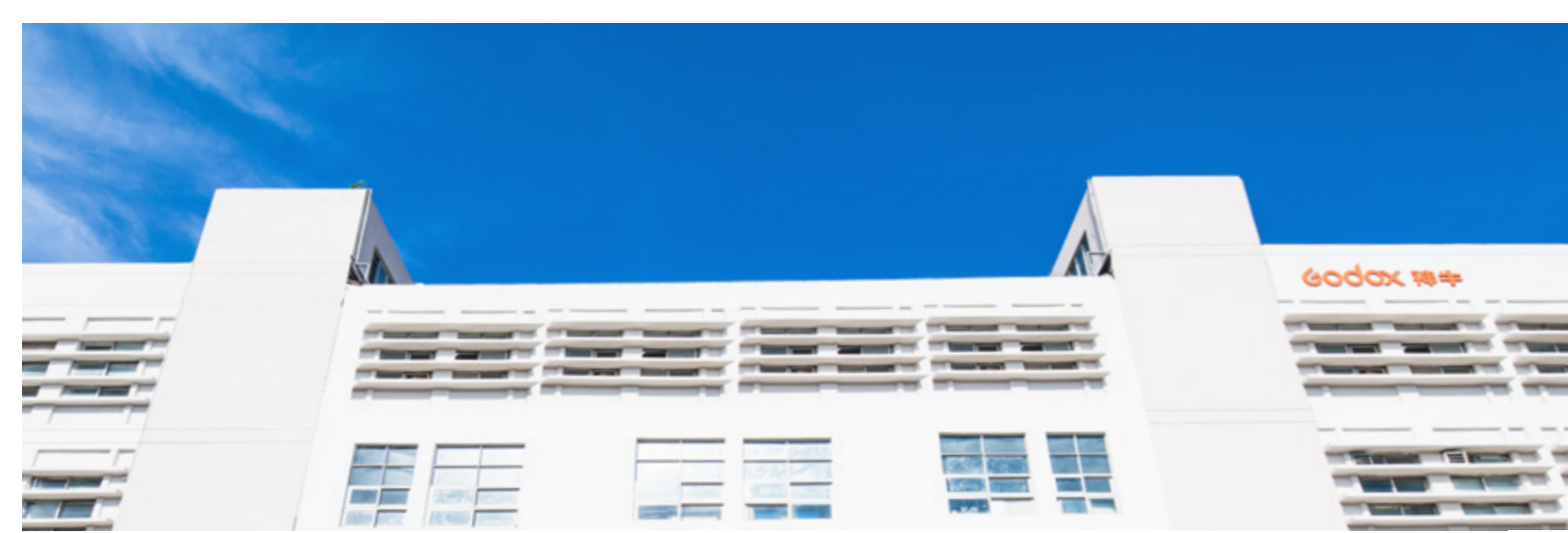**2024** | **3rd** EDITION

EMBRACE CREATIVE POSSIBILITIES

At Godox, we believe every creative idea worth exploring. That's why Godox is always with the creative minds, providing them with tools they need to explore their creativity, start their business, and pursue their dreams.

Since 1993, Godox has been dedicated to developing and delivering great and accessible lighting and audio solutions for photographers, videographers, filmmakers, and all potential creators. Godox is always moving forward to push the boundaries of technology. Adhering to our mission, Godox constantly brings innovative and professional products to the industries.

Embrace creative possibilities as more than just a tagline, we hope to empower every creative mind from every corner of the world, regardless of different careers or cultural backgrounds, giving them a chance to explore, create, express, and inspire the world.

CONTENTS

LIGHTING SOLUTIONS FOR

Clothing Live Streaming

Having good control over the lighting is of utmost importance in clothing live streaming. Depending on the material of the clothes, we may need to use different accessories to capture its texture, and high color rendering LED lights are necessary to reproduce the true colors. To showcase the texture, shooting on a white background can be particularly effective. Bycontinuously adjusting the light position during the shoot, the clothing can appear more three-dimensional.
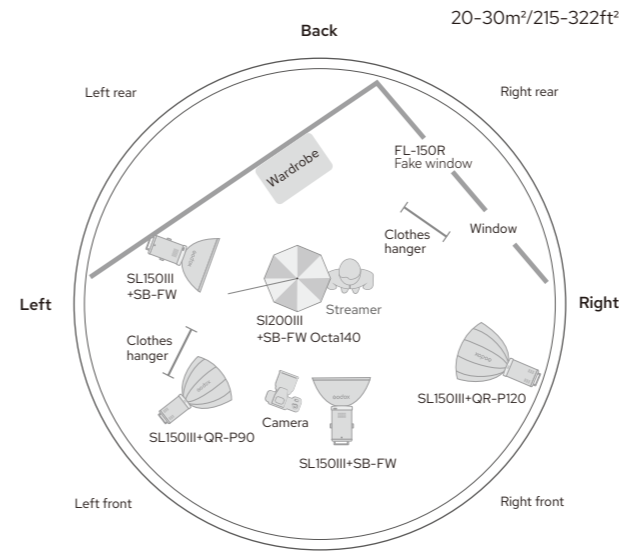
SL Series for Clothing Live Streaming

20-30m²/215-322ft²

Back

Left rear — Right rear

Wardrobe

FL-150R
Fake window

Clothes
hanger

Window

Left — Right

SL150Ⅲ
+SB-FW

Sl200Ⅲ
+SB-FW Octa140

Streamer

Clothes
hanger

SL150Ⅲ+QR-P120

SL150Ⅲ+QR-P90

Camera

SL150Ⅲ+SB-FW

Left front — Right front

Steps

1. Place a Godox FL-150R flexible LED light behind the curtain in a room with a window to simulate natural window light.
2. Position a Godox SL150Ⅲ with an SB-FW 35×160 softbox on the right-rear of the streamer to separate her from the background, adding more dimension and depth.
3. Hang a Godox SL200Ⅲ with an SB-FW Octa140 softbox in the stand-up area to light up her activity range.
4. Set up a Godox SL150Ⅲ with a QR-P90 softbox above the left front, shining down on the streamer to provide frontal fill lighting for her.
5. Arrange a Godox SL150Ⅲ with a QR-P120 softbox on the top of the right front, which serves as the key light to fill in the front of the streamer from the top down.
6. Put a Godox SL150Ⅲ with an SB-FW 60×90 softbox under the front of the streamer to fill in the light on her legs and skirt.

Tips

The lighting methods are for reference and the parameters of the lights may be adjusted as needed.

Scan the QR code to watch
this tutorial on YouTube.
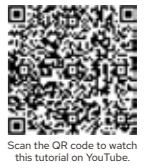
Included Items

Name		Total	Reference CCT	Reference DIM
Lights	SL150Ⅲ	4	5600K	60%-100%
	SL200Ⅲ	1	5600K	70%-90%
	FL-150R	1	5600K	60%-90%
Accessories	SB-FW 35×160 Strip Softbox	1		
	SB-FW 140 Octagon Softbox	1		
	SB-FW 60×90 Rectangular Softbox	1		
	QR-P90 Quick Release Parabolic Softbox	1		
	QR-P120 Quick Release Parabolic Softbox	1		
	290F Light Stand	5		
Audio	VDS- M2	1		
	Total	17		

SL 200III for Clothing Live Streaming

10-15m²/107-160ft²

Back

Left rear | Right rear

Background

Left | Right

FL150S+FL-SF

Streamer

SL200III+CS-65D

SL200III+CS-65D

Camera

SL200III+SB-BW

Left front | Right front

SL200III+CS-65D

Steps

1. Place an SL200III with a CS-65D Softbox slightly higher in front of the streamer as the main light to fill both her and the environment.
2. Position an SL200III with an SB-BW60×90 softbox on the ground to light up the area below the streamer's waist, ensuring even lighting and accurate exposure to showcase the texture of the clothes.
3. Put two SL200III with CS-65D Softboxes diagonally to ensure consistent exposure as the streamer moves back and forth, getting even lighting.
4. Arrange an FL150S with an FL-SF60×60 softbox behind the streamer on the right to light up the background.

Tips

The lighting methods are for reference and the parameters of the lights may be adjusted as needed.

Scan the QR code to watch
this tutorial on YouTube.
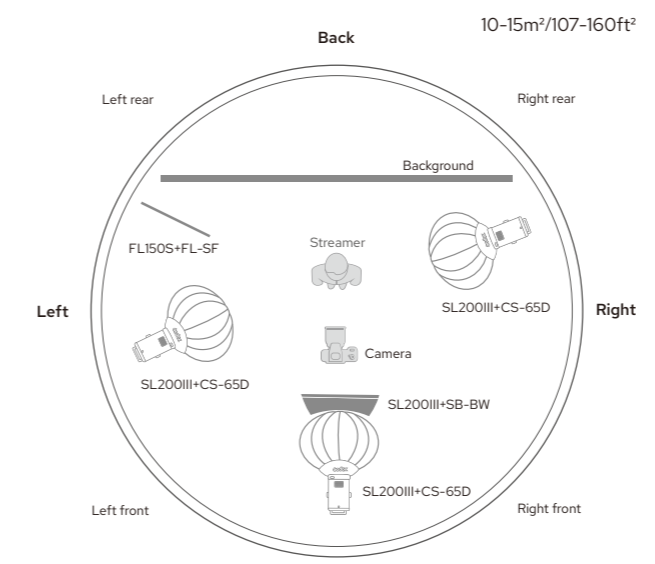
Included Items

Name		Quantity	Reference CCT	Reference DIM
Lights	SL200III	4	5600K	70%-90%
	FL-150S	1	5600K	70%-90%
Accessories	CS-65D Collapsible Lantern Softbox	3		
	SB-BW 60×90 Rectangular Softbox	1		
	FL-SF 60×60 Softbox	1		
	290F Light Stand	4		
Audio	MoveLink II M2 Microphone	1		
	Total	15		

Cosmetics Live Streaming

In this section, we will demonstrate the common lighting setup for large-scale cosmetics live streaming. To create a bright and natural visual effect in a cosmetics live streaming room, it is essential to avoid issues such as chaotic lighting, color deviation, and inadequate highlighting of people and products. The high color rendering LED lights accurately present the true colors of products, which helps to reduce the return rate caused by color deviation.

SL300III for Cosmetics Live Streaming

Back

15-25m²/160-269ft²

Left rear · · · · Right rear

SL300III+SB-BW

R1

SL300III + Standard reflector

Left · · · · **Right**

Streamer

SL300III+SB-BW

SL300III+QR-P90

Camera

SL300III+QR-P90

Left front · · · · Right front

Scan the QR code to watch this tutorial on YouTube.

Steps

1. Position a SL300III with a standard reflector, aim the ceiling at 45° upward, improve the overall brightness of the room by diffused reflection of the ceiling and suppress the original stray light.
2. Place an SL300III with an QR-P90 softbox with grid on the left front of the streamer to light her from top to bottom, filling lighting for her and the product.
3. Use an SL300III with an QR-P90 softbox with grid on the right front of the streamer to light her from up to down, reducing shadows on her face and improving the details of the product.
4. Arrange the SL300III with SB-BW 60x90 softbox on the left and right sides behind the streamer respectively. Adjust the brightness and angle of the lights to illuminate her hair and highlight her profile, effectively separating her from the background to create depth and emphasis on her.
5. Set up a warm-toned desk lamp on the right side of the background. On the shelf to the left of the background, place an R1 and adjust it in warm tones, creating a background ambiance and enhance the visual hierarchy of the image.

Tips

The lighting methods are for reference and the parameters of the lights may be adjusted as needed.
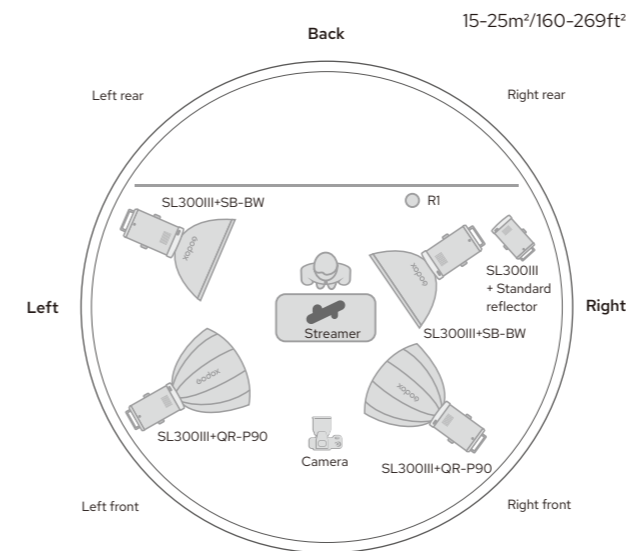
Included Items

Name		Quantity	Reference CCT	Reference DIM
Lights	SL300III	5	5600K	70%-90%
	R1	1	3200K	70%-80%
Accessories	SB-BW60×90 Rectangular Softbox	2		
	QR-P90 Quick Release Parabolic Softbox	2		
	290F Light Stand	5		
Audio	MoveLink II M2 Microphone	1		
	Total	16		

SL60II for Cosmetics Live Streaming

15m²/160ft²

Back

Left rear   Right rear

Streamer

Products

Left   Right

SL60II+CS-65D

SL60II+CS-65D   LR150 LED Ring Light

Camera

Left front   Right front

Steps

1. Place the SL60IID with CS-65D collapsible lantern softbox on both the left and right sides of the streamer to brighten up the environment and fill side lighting for her.

2. Position an LR150 in front of the streamer to fill frontal light on her and create a circular catchlight in her eyes.

Tips

The lighting methods are for reference and the parameters of the lights may be adjusted as needed.

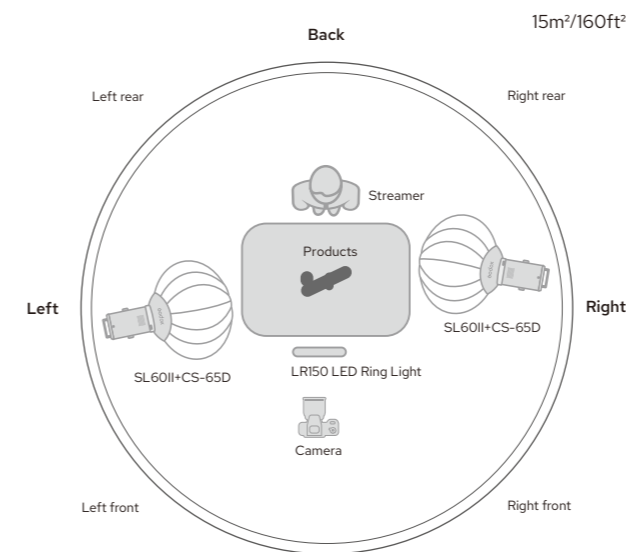Scan the QR code to watch this tutorial on YouTube.

Included Items

Name		Quantity	Reference CCT	Reference DIM
Lights	SL60IID	2	5600K	70%-90%
	LR150	1	5600K	70%-90%
Accessories	CS-65D Collapsible Lantern Softbox	2		
	290F Light Stand	3		
Audio	MoveLink mini LT	1		
	Total	9		

LIGHTING SOLUTIONS FOR

Digital Products Live Streaming

Using a softbox to diffuse light can enhance the texture of digital products, which are often made up of a variety of materials. By incorporating gels and creative background design, the resulting photos can convey a high-tech feel and showcase the product's quality.

SL200III for Digital Products
Live Streaming

15-20m²/160-215ft²

Back

Left rear — Right rear

Streamer

Fl150+
FL-SF

Left — Model — **Right**

SL200III+SB-BW

SL200III+SB-BW

Camera

SL200III+QR-P90

Left front — Right front

Steps

1. Position an SL200III with a QR-P90 softbox as the main light to illuminate the streamer's face and fill light for the tabletop.
2. Place the SL200III with SB-BW 60×90 softbox on both the left and right sides to fill light for the streamer's profile, ensuring even lighting on both sides of her face.
3. Place an FL150 with an FL-SF60×60 softbox behind the streamer's left side to illuminate the background and create atmosphere.
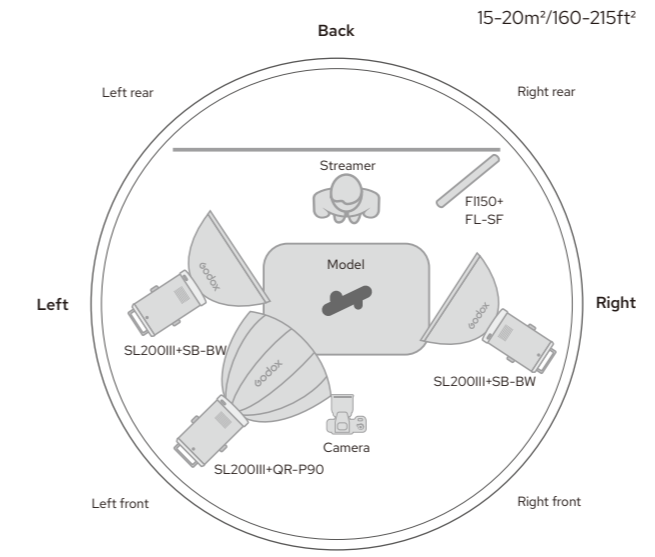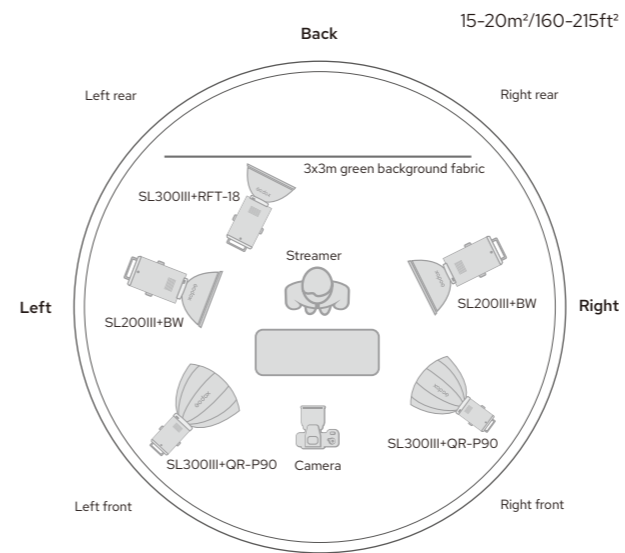
Tips

The lighting methods are for reference and the parameters of the lights may be adjusted as needed.

Scan the QR code to watch
this tutorial on Yutube.

Included Items

Name		Quantity	Reference CCT	Reference DIM
Lights	SL200III	3	5600K	70%-90%
	FL-150S	1	3800K	70%-90%
Accessories	QR-P90 Quick Release	1		
	Parabolic Softbox			
	SB-BW60×90 Rectangular Softbox	2		
	FL-SF60×60 Softbox	1		
	290F Light Stand	4		
Audio	WMicS1 Kit 2 Microphone	1		
	Total	13		

15-20m²/160-215ft²

Back

Left rear   Right rear

3x3m green background fabric

SL300III+RFT-18

Streamer

Left   SL200III+BW   SL200III+BW   Right

SL300III+QR-P90   SL300III+QR-P90

Left front   Camera   Right front

# SL300III+SL200III for Digital Products Live Streaming

Steps

1. Prepare a 3x3 meter green background cloth to set up a green screen for the background, and use an iron to make it flat for easier image matting.
2. Place the SL300III with QR-P90 softbox on the left and right sides in front of the streamer, with a 45° angle from above to evenly light up the streamer's face and illuminate the product on the table.
3. Position the SL200III with SB-BW60×90 softbox on both the left and right sides behind the streamer to outline her silhouette and create a clean image, separating her from the green screen background and eliminating reflections from the background.
4. Utilize two SL300III with RFT-18 reflectors for an even background illumination. The RFT-18 reflector can control the direction of light projection and prevent light from spilling.

Tips

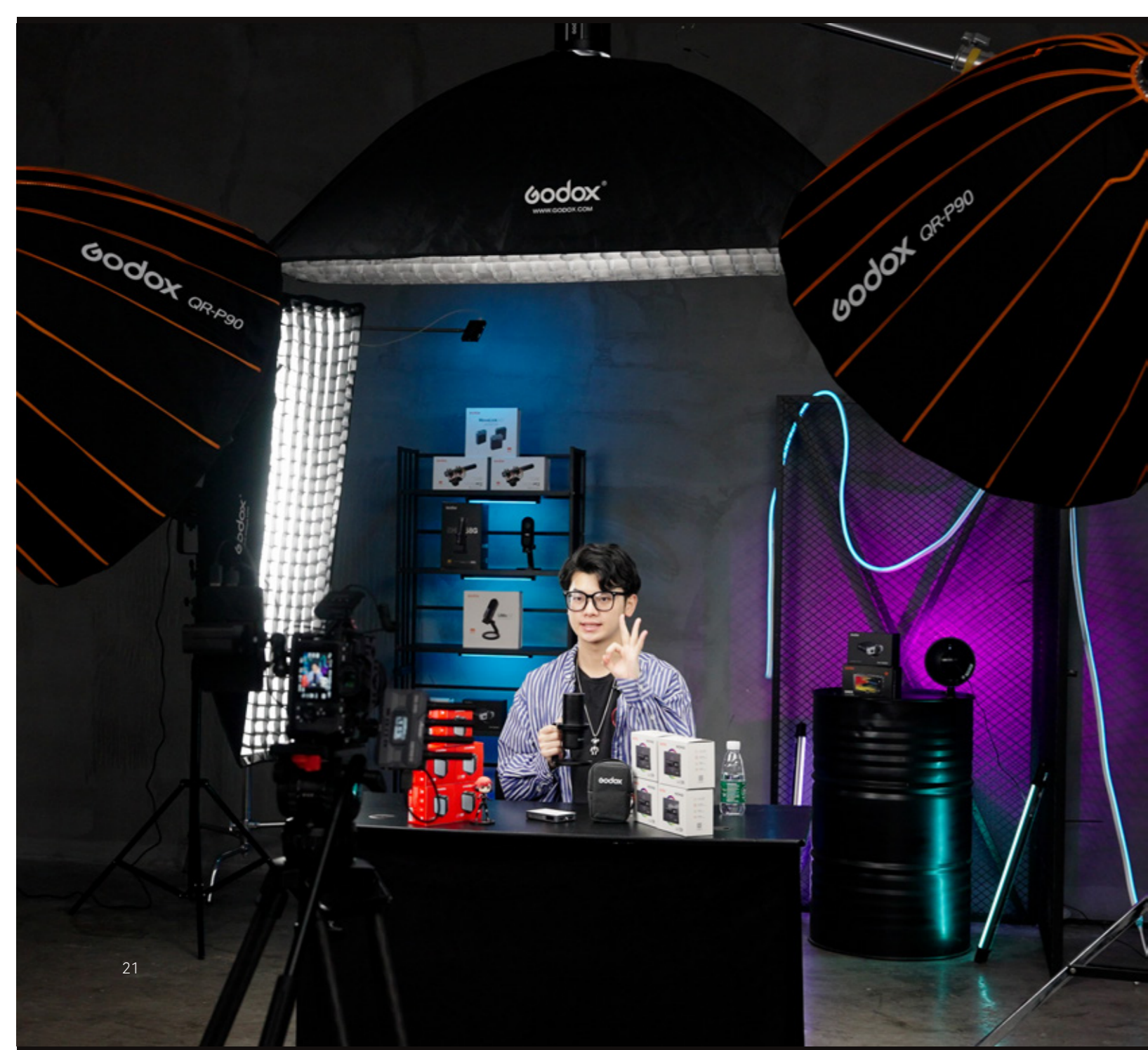The lighting methods are for reference and the parameters of the lights may be adjusted as needed.

Scan the QR code to watch this tutorial on YouTube.
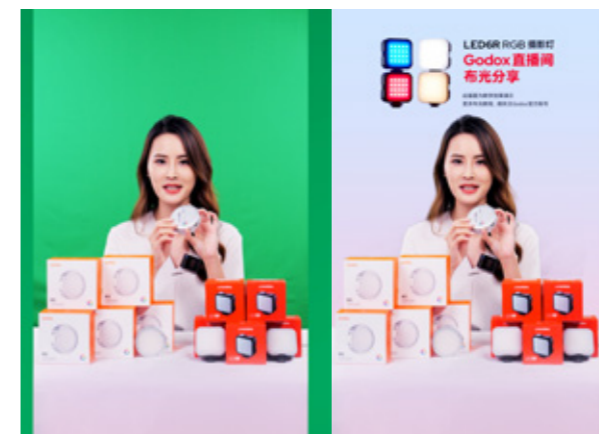
Included Items

Name		Quantity	Reference CCT	Reference DIM
Lights	SL300III	3	5600K	60%-90%
	SL200III	2	3800K	60%-90%
Accessories	QR-P90 Quick Release Parabolic Softbox	2		
	SB-BW60×90 Rectangular Softbox	2		
	RFT-18 Background Reflector	1		
	290F Light Stand	5		
Audio	MoveLink II M2 Microphone	1		
	Total	16		

SL150III+SL200III for Digital Products Live Streaming

Back

15-20m²/160-215ft²

Left rear   Right rear

TL30   CL10

SL150III+SB-FW

SL150III+SB-FW

Left   SL200III+SB-FW   Right

Camera   SL150III+QR-P90

SL150III+QR-P90

Left front   Right front

Steps

1. Use a CL10 to light up the back wall and color the right side of the picture purple.
2. Adjust the TL30 to a light blue color and use it as a background light to add depth to the image and create a digital tech mood.
3. Place the SL150III with SB-FW 35x160 softbox on both the left and right sides behind the streamer to outline him from the background, adding a sense of depth to the image.
4. Hang an SL200III with an SB-FW35x160 softbox at the top to fill light for the streamer and the products on the table.
5. Put the SL150III with QR-P90 softboxes on the right front and the left front of the streamer to fill light for him and the product on the table.

Tips

The lighting methods are for reference and the parameters of the lights may be adjusted as needed.

Scan the QR code to watch this tutorial on YouTube.
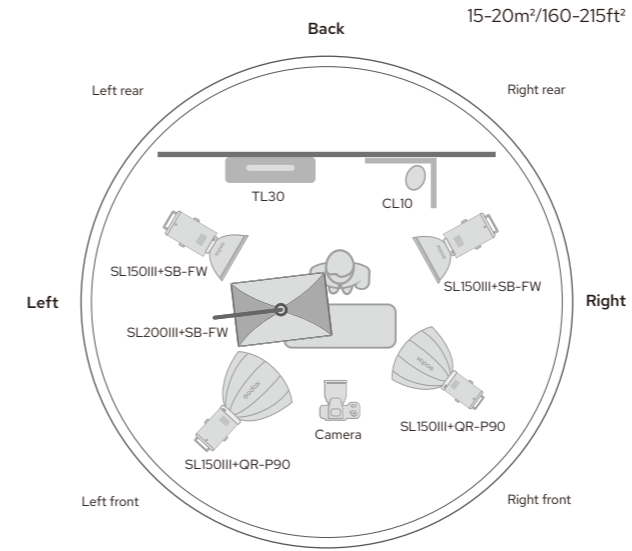
Included Items

Name		Quantity	Reference CCT	Reference DIM
Lights	SL150III	4	5600K	70%-90%
	SL200III	1	5600K	70%-90%
	CL10	1	RGB	70%-90%
	TL30	3	RGB	70%-90%
Accessories	QR-P90 Quick Release Parabolic Softbox	2		
	SB-FW35x160 Strip Softbox	3		
	290F Light Stand	4		
Audio	MoveLink II M2 Microphone	1		
	Total	19		

E-Sports Live Streaming

If you're eager to start e-sports streaming but unsure about projecting a professional image to your viewers, look no further than ES30/ES45. These devices offer portability and affordability, along with soft illumination that effectively reduces unflattering shadows on your face. They help your channel stand out amidst the sea of ordinary streams.

ES30/45 Kit for E-sports Live Streaming

15m²/160ft²

Back

Left rear · Right rear

Left · Right

ES30 · ES30

EM68X

Camera

Left front · Right front

Steps

1. Place two ES30/ES45 lights (choose based on your desired brightness) on the table in front of the streamer, on both the left and right sides.
2. Use an EM68X microphone to capture the streamer's audio.

Tips

The lighting methods are for reference and the parameters of the lights may be adjusted as needed.
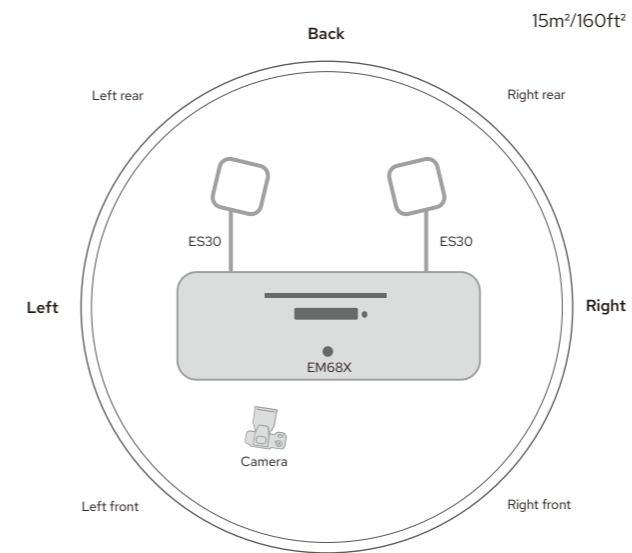
Included Items

Name		Quantity	Reference CCT	Reference DIM
Lights	ES30/45	2	5600K	70%-90%
Audio	EM68X	1		
	Total	3		

LIGHTING SOLUTIONS FOR

Food
Live Streaming

To stimulate the appetite and create the desired atmosphere, light plays a crucial role in food shooting. The color rendering and placement of lights are of significant importance in this regard. While the quality of lights determine the color rendition, strategically positioning lights in different places can add depth and dimension to the subject, thus enhancing the food's texture and triggering viewers' taste buds. To facilitate this, Godox offers several lighting solutions to simplify the process of capturing creative food shooting.
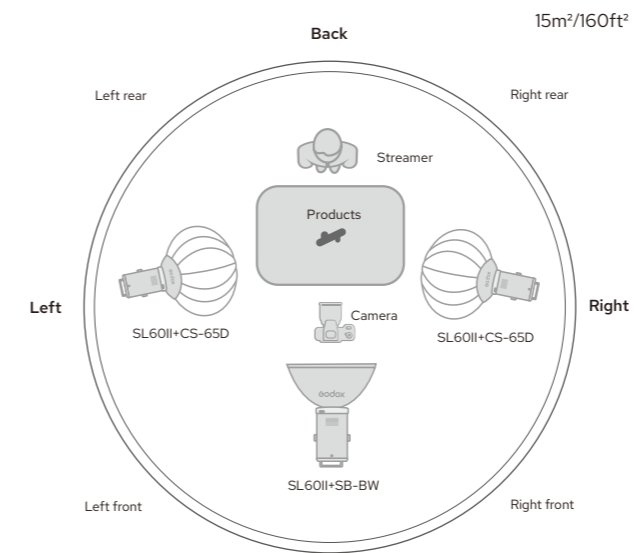
SL60II for Food Live Streaming

Steps

1. Place two SL60II lights with CS-65D in front of the streamer on the left and right.
2. Put an SL60II light with an SB-BW 60x90 softbox in front of the streamer.
3. Light up the lights to provide a large area of soft light, illuminating the background and the streamer, making the entire image look more comfortable and the food more desirable.

15m²/160ft²

Back

Left rear | Right rear

Streamer

Products

Left | Right

Camera

SL60II+CS-65D | SL60II+CS-65D

SL60II+SB-BW

Left front | Right front

Tips

You can add lights according to the actual situation in the live studio.

Included Items

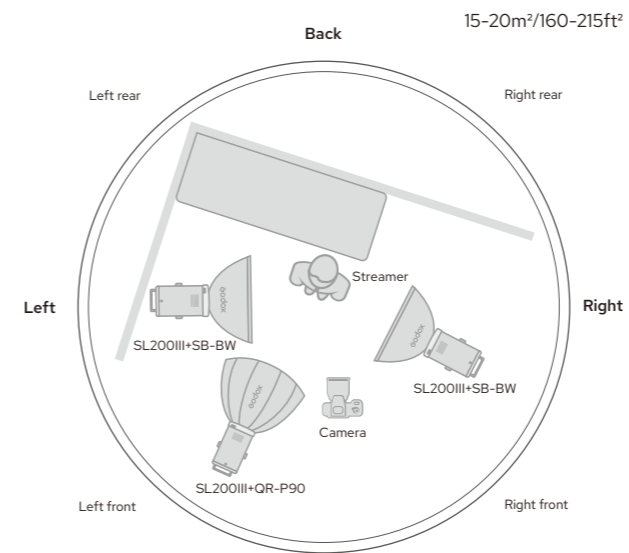| Name		Quantity	Reference CCT	Reference DIM
Lights	SL60IID	3	5600K	70%-90%
Accessories	CS-65D Collapsible Lantern Softbox	2		
	SB-BW 60x90 Rectangular Softbox	1		
	290F Light Stand	3		
Audio	MoveLink II M2 Microphone	1		
	Total	10		

Cookware
Live Streaming

Typically, cookware has a sleek surface and a high level of reflectivity. When shooting cookware items, it is important to utilize gentle lighting with tools like softboxes or reflectors to minimize harsh shadows and achieve a diffuse glow in the picture. Godox offers a variety of lighting options for your convenience, enabling you to handle various food shooting scenarios with ease.

SL200III for Cookware Live Streaming

15-20m²/160-215ft²

Back

Left rear   Right rear

Left   Right

Streamer

SL200III+SB-BW

SL200III+SB-BW

Camera

SL200III+QR-P90

Left front   Right front

Steps

1. Place an SL200III with a QR-P90 softbox to the left-front of the streamer as the main light, illuminating her left side and half of her body.
2. Position an SL200III with an SB-BW 60×90 softbox on the left side of the streamer to fill in the shadow on her left side and also to add light to the cupboards behind her.
3. Put an SL200III with an SB-BW 60×90 softbox on the right side of the streamer to fill in the shadow on her right side and also to fill in the light on the cupboard behind her.

Tips

The lighting methods are for reference and the parameters of the lights may be adjusted as needed.

Scan the QR code to watch this tutorial on YouTube.

Included Items

Name		Quantity	Reference CCT	Reference DIM
Lights	SL200III	3	5600K	70%-90%
Accessories	QR-P90 Quick Release Parabolic Softbox	1		
	SB-BW 60x90 Rectangular Softbox	2		
	380F Light Stand	3		
Audio	MoveLink II M2 Microphone	1		
	Total	10		

GODOX Lighting Solutions